



by Joelle Paban

MEMBERSHIP LETTER TO EXECUTIVE:

Dear Executive:

We are presenting an opportunity for your Executive Assistant/Administrative Assistant to become the absolute best in the field – the greatest asset you can have in your business.

EA Direct Connect is a **direct connection** to local administrative professionals looking to collaborate, learn from one another and share creative, thought-provoking ideas. Created in 2016 by former Executive Assistant and Director of Administration, Joelle Paban, this grassroots organization has taken over Tampa Bay and is now over 400 members strong!

EA Direct Connect provides unique opportunities to network and gain education both online and in person with well-respected experts in the Executive and Administrative fields, learn new strategies for supporting an executive team, expand skills repertoire, and gain invaluable contacts with local vendors and suppliers.

By joining this community of experts, your EA/AA will maximize their resources and proficiency.

<p>Silver: \$99 per year 4 quarterly evening networking events Exclusive Vendor Showcase</p> <p>Gold: \$299 per year 4 quarterly evening networking events Exclusive Vendor Showcase Mentorship Monthly Educational Webinars Peer-to-Peer Networking Forum Vendor Access and Special Discounts</p>	<p>Diamond: \$499 per year 4 quarterly evening networking events Exclusive Vendor Showcase Mentorship Monthly Educational Webinars Peer-to-Peer Networking Forum Vendor Access and Special Discounts Personalized Learning and Development Programs</p> <p>Pay as You Go: \$30 per quarterly networking event</p>
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Please consider providing this unique opportunity for your assistant. Because we all know a highly proficient EA/AA is not just a luxury in your business, but a NECESSITY.

Thank you,
Joelle Paban
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